

Become a partner at the leading event for the sustainable water industry!

BLUE PLANET Berlin Water Dialogues

Water Reuse: Challenges & Opportunities

November 25th, 2021 | Virtual Conference

www.blueplanetberlin.de

Supported by:



based on a decision of the German Bundestag





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Berlin Water Dialogues

2011-2021

A decade of BLUE PLANET Berlin Water Dialogues

Ten years of

- exchanging knowledge, ideas and experiences about solutions to improve the global water situation
- knowledge transfer between stakeholders from research projects, manufacturing companies and utilities
- In 2021 BLUE PLANET became fully virtual, accessible around the world at your fingertips.



Showcase your company to potential customers from the water and sanitation industry!

Get **exceptional access** to the international sanitation and water industry!

By partnering with us, your brand is going to be seen by various relevant stakeholders, opening a **marketplace for potential clients** in the industry.

What to expect



A wide range of stakeholders from the international water sector



Visibility to industry-specific, international press contacts



Sessions: Keynotes, panel discussions & break-out sessions



Participants from 70+ countries

Key figures for „Smart Water for Resilient Cities“ | 25/02/2021 | Online

677 participants from 76 countries

2 keynote speeches | 8 break-out sessions
5 project presentations | 2 topic sections:

- *Innovative Asset Management Processes*
- *Water Utilities in Smart Cities*

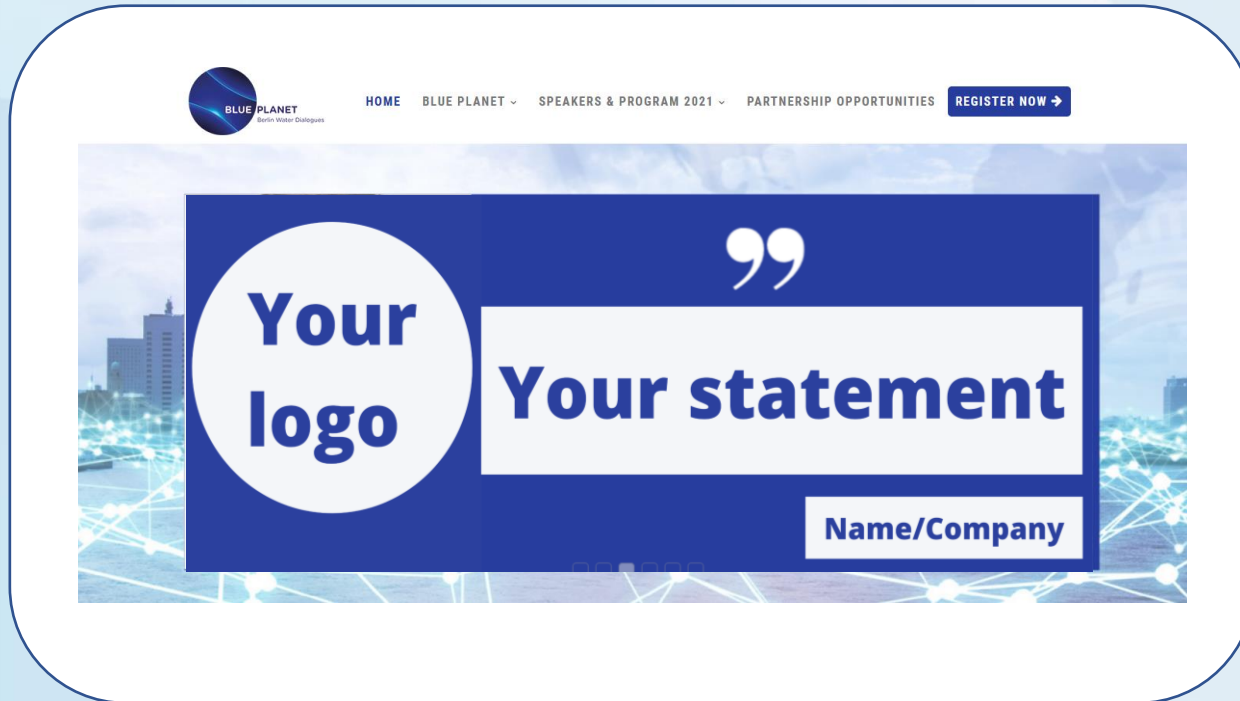
Our participants represent:

- Academia/Research and Development
- Engineering firms/Consultancies
- Government Agencies
- Operating Companies
- Associations/Foundations
- Equipment & Component Manufacturers

Partner packages and benefits

Package Options*	Premium	Platinum	Gold	Silver
Investment in EUR (net, plus VAT, if applicable)	15.000	10.000	5.000	2.500
Logo placement & name posting before and after the conference				
1. Conference website: Your logo on the homepage	✓	✓	✓	✓
2. Mentioning in press releases and social media	✓	✓	✓	✓
3. Logo on E-Mail announcements/banner	✓			
Positioning during the conference				
4. Online event platform: Your logo on the homepage incl. slideshow	✓	✓	✓	✓
5. Online event platform: Menu option: branded virtual booth	✓	✓		
6. Break-out session with placement of solution	✓	✓	✓	
7. Company table at “meet the speaker” room during networking	✓	✓	✓	
8. Video clips of your company/product during session breaks	✓	✓		
9. Contribution to conference sessions: keynote segment II or closing keynote	✓			
10. VIP room with branded virtual booth	✓			
11. Official co-operation partner	✓			
12. Official presenter of a panel	✓			
13. Foreword/chapter on event platform (start page)	✓			

1. Conference website: logo & statement placement



Logo & statement: Placement of your logo and possibility to post a testimonial statement on the homepage.

2. Announcement in press releases and social networks



Visibility to the press: Introduction as dedicated sponsor in pre-event and post-event communication to the press (with quotes, if requested) visibly establishing your company within the field of water- and wastewater management.



Online promotion: Promotional posts on the social networks of the event (with logo company statement – and if requested, link to company website/social media profile/hashtag).



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3. Logo on E-mail announcements/banner

EVENT INVITATION

REGISTER HERE

CLICK HERE TO VIEW THE AGENDA

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Senate Department
for Economics, Energy
and Public Enterprises

BERLIN



based on a decision of the German Bundestag

ORGANISED BY



**KOMPETENZZENTRUM
Wasser Berlin**

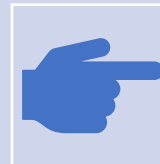
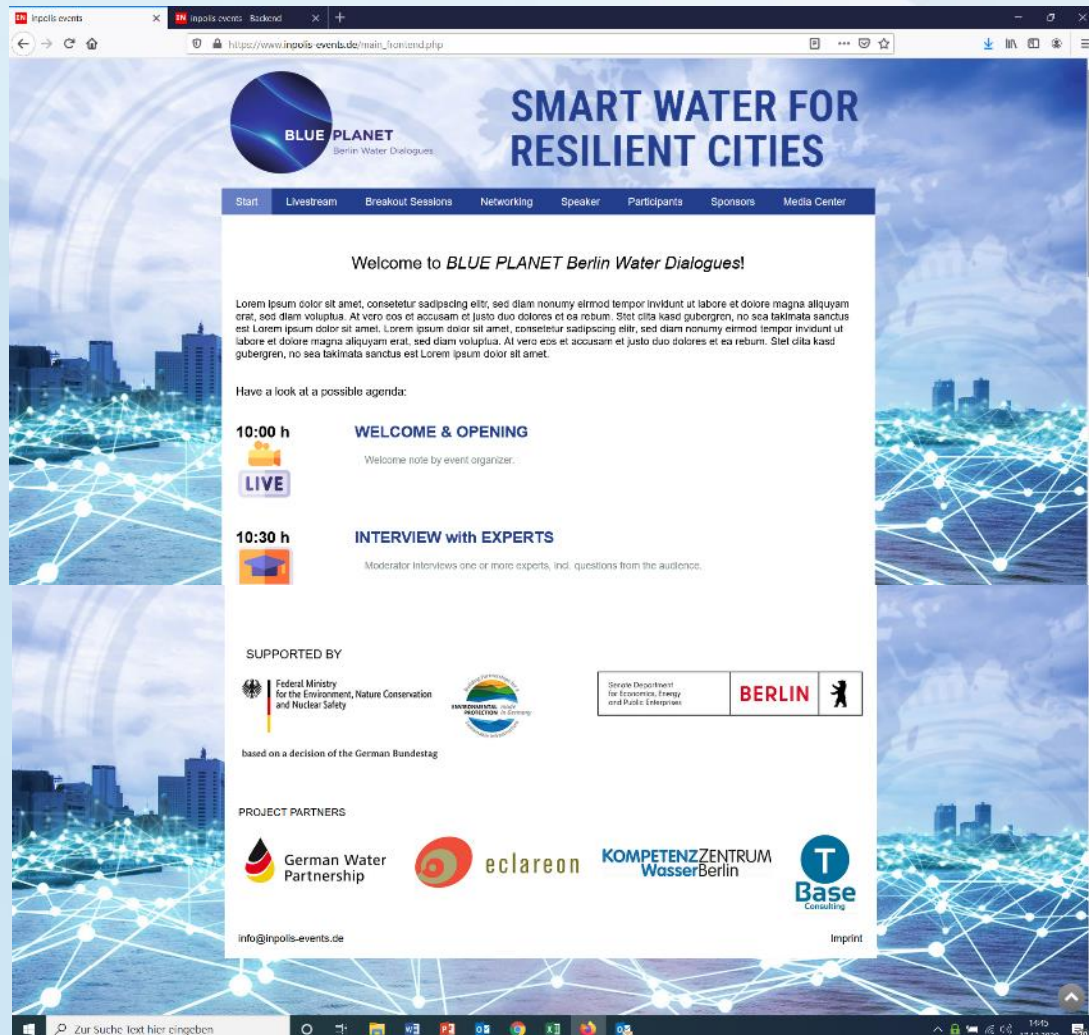


OFFICIAL COOPERATION PARTNER



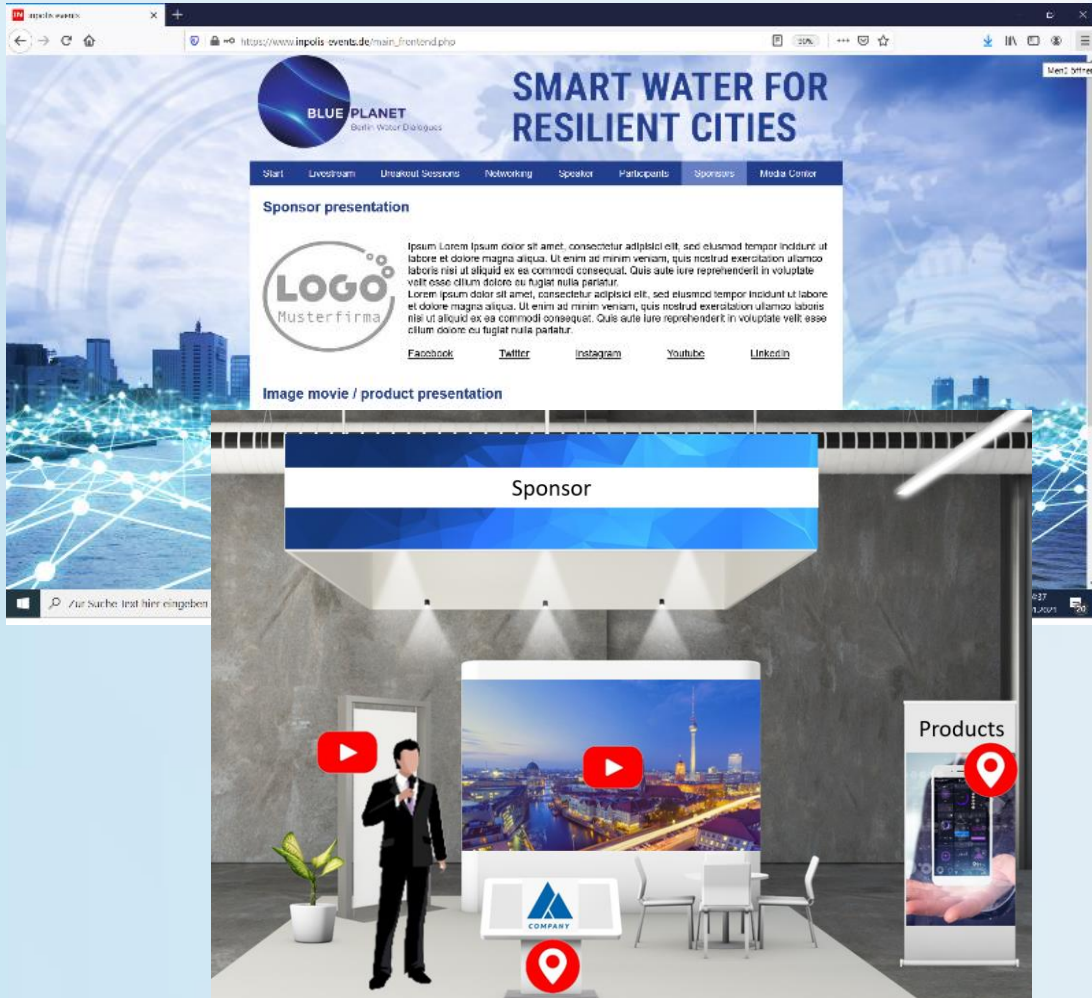
E-Mail: Placement of your logo in our E-mail communication to our contact database – Save the Date, official invitation, confirmation of registration, reminder, follow-up etc. (Premium partners only)

4. Online event platform: Logo on conference homepage



Logo-Slideshow: Gain instant visibility - your logo will be featured on the front page in a slideshow.

5. Online event platform: Menu option to showcase your company with a branded virtual booth



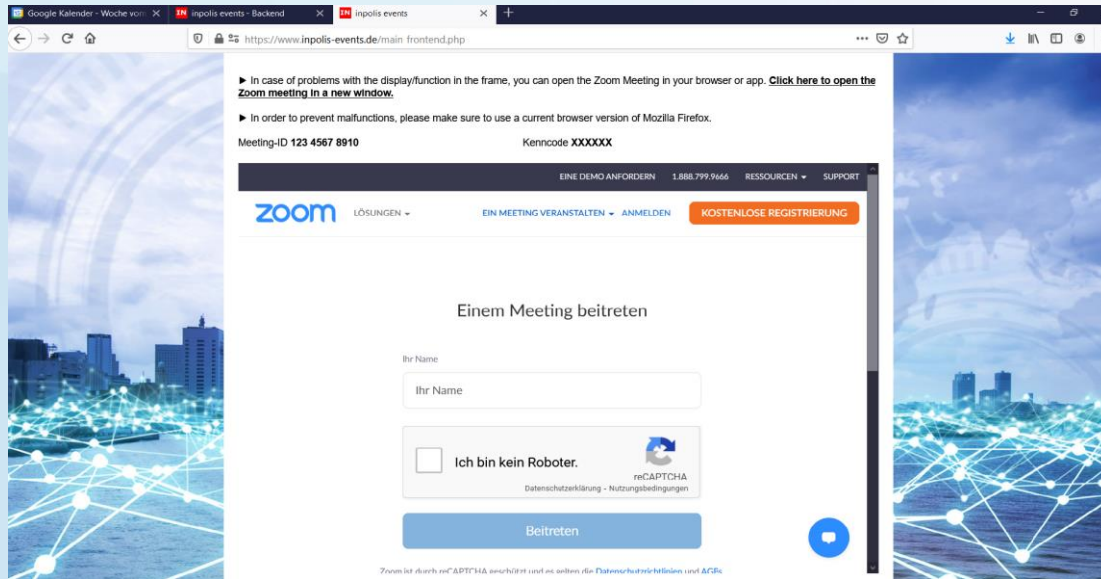
Menu option: Easy and continuous access to your company information. Present your company via the main menu tab on the front page and integrate your branded virtual booth, text and social media contacts.



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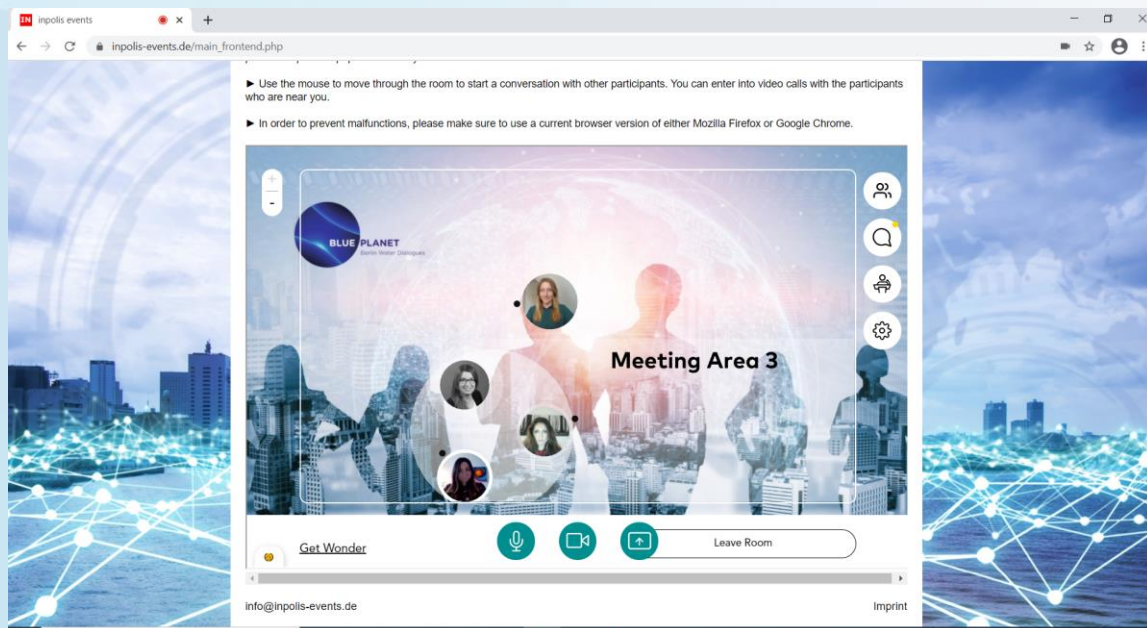
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6. Break-out session with placement of your solution



Break-out session: Possibility of setting up your own session with presentation of a reference project and/or reference solutions

7. Company table at “meet the speaker” networking room



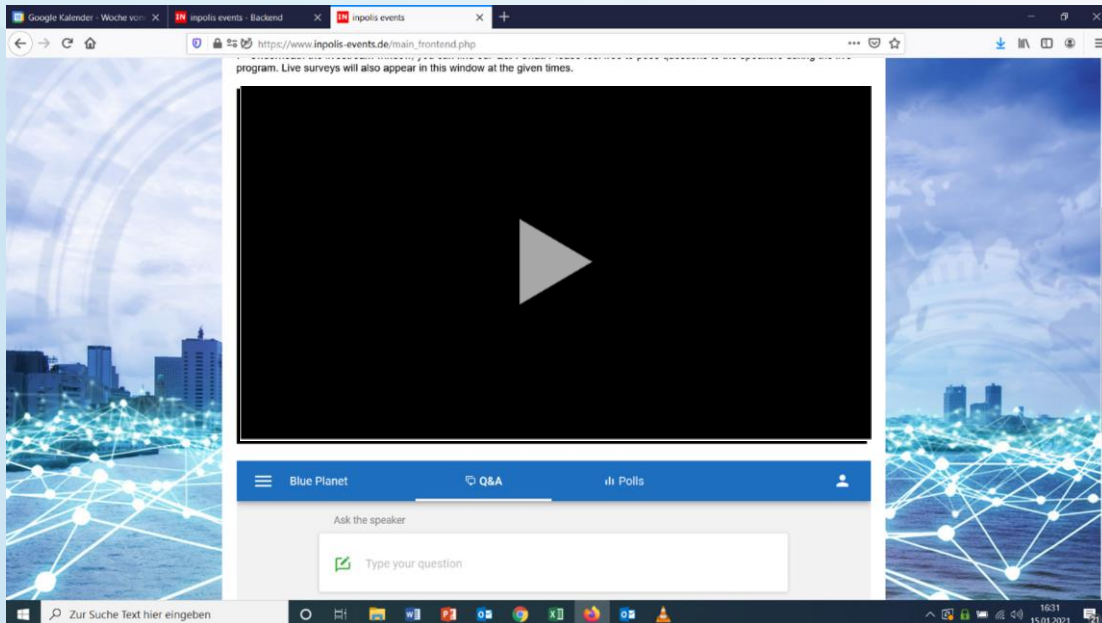
Company table: present your company in the “meet the speaker” networking area with your logo and meet and talk to participants at our virtual networking tables. Engage in 1:1 virtual matchmaking with relevant speakers and officials at our virtual networking tables or in your private VIP room for arranged meetings. (Premium partners only)



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8. Video clips of your company/product during session breaks



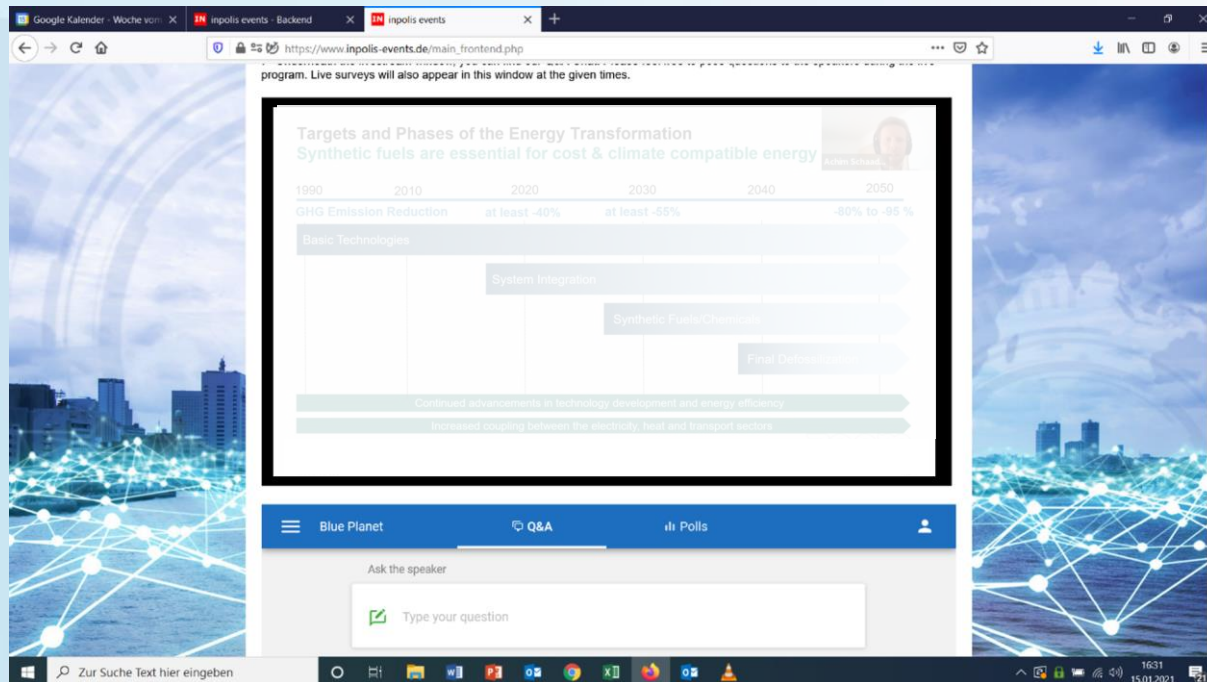
Session breaks: During breaks, a company video or product video can be shown in the main livestream channel.



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9. Contribution to conference sessions



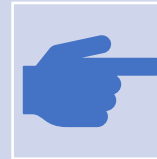
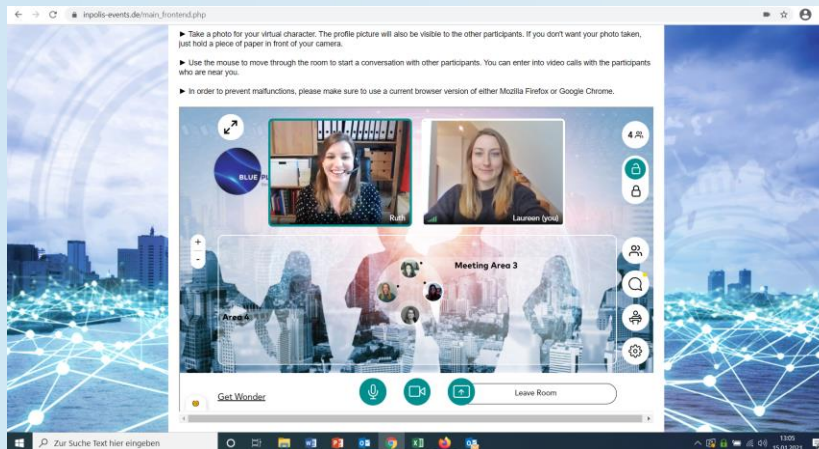
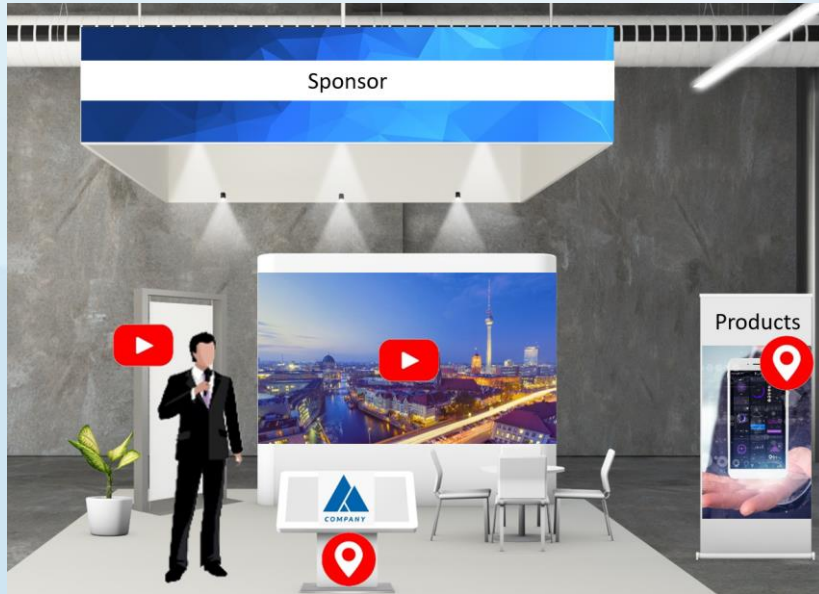
Conference sessions: Option of being included as a speaker for keynote or closing keynote or break-out session (only possible when signing up at least three weeks prior to the event or sooner).



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10. VIP room with branded virtual booth



- **Design** your individual virtual exhibition stand.



- **Store** video, picture and text information about your company and products.
- **Meet** the right people. Talk directly to experts, participants and decision makers. Decide who can speak to you.



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Let us know if you have any other ideas or wishes! We are happy to discuss
a **package that fits your needs.**

For further information and to participate please contact:

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Together, we will ensure your brand's visibility in the sustainable water
industry!

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